



Pigeon Control Advisory Service
The Sanderson Centre, 15 Lees Lane, Gosport, Hampshire, PO12 3UL
Tel: 02392 583540 Fax: 02392 510287 Email: enquiries@picasuk.com Skype: picas.uk

Virtual Consultancy Service Brings Pigeon Control into the 21st Century

The UK division of the internationally renowned Pigeon Control Advisory Service (PiCAS UK) has recently launched a new service that will revolutionise the way that advice on bird control is provided to clients.

PiCAS UK's new Telephone Consultancy Service utilises telephone, video, Skype™ and the internet to remotely consult with clients and provide a virtual solution to bird-related problems. Previously a site visit and/or survey was required in order to provide advice but now all but the most complex problems can be dealt with virtually. This revolutionary new service, the first of its type in the UK, was pioneered by PiCAS International and has been used for many years to consult with its international client base worldwide.

This new service can be used by anybody experiencing a bird-related problem but it is of specific interest to professionals such as architects and surveyors who have a responsibility and need to design-out bird problems on new-build and renovation projects.

Many technologically advanced architectural designs suffer from entrenched bird-related problems, particularly problems associated with pigeons and gulls. Understandably, most architects and design teams are reluctant to compromise cutting-edge designs with the installation of ugly and expensive deterrents and anti-roosting products such as anti-roosting spikes and netting. However, the average pest control company rarely recommends anything other than these outdated and often ineffective control options.

PiCAS UK's team of independent experts will work remotely with the client to provide a tailor-made system of controls that will design-out bird-related problems at source rather than having to retrospectively install visually invasive pest control products. In a majority of cases the entire process of designing and assisting the client to install a dedicated system of controls can be provided without the need to ever meet the client or visit the site concerned.

The service allows for plans, drawings, photographs and any other supporting information to be emailed to PiCAS UK prior to a consultancy session, or uploaded to a website for access during the session, and PiCAS UK's team of professionals will then discuss the client's problems via telephone, video conferencing or Skype™. The

Telephone Consultancy Service allows the client to resolve a bird-related problem without ever having to leave the office and at a time that suits a busy schedule.

The Telephone Consultancy Service has already proved to be a huge success for busy professionals seeking independent and expert advice and it has been equally well-received by the general public and individual property owners seeking a cost-effective solution for an ongoing bird-related problem.

Emma Haskell of PiCAS UK said: “We are following in the footsteps of our parent organisation, PiCAS International, by providing an exclusive and desperately needed service to those experiencing bird-related problems in the UK. Most conventional pest control products and services are not only expensive but also fail to resolve the problem being experienced by the client. PiCAS UK’s team of independent technical consultants will guide each client, virtually, through the difficult process of choosing and implementing an effective and cost-effective bird control system. This unique service offers the client a means of controlling problem birds without the excessive cost and risk of failure commonly associated with conventional systems, particularly those provided by the pest control industry, and at a time and in a place that suits the client, not the service provider.”

For immediate release 28th July 2008

For more information on PiCAS UK visit the website at www.picasuk.com or contact Emma Haskell on 02392 583540 or 07903 011715.